



RibeMed

2nd edition

INNOVATION CHALLENGES

10-14
October

2
PROGRAMS



Industry
Collaborations



Business
Ideas



Industry Collaborations Program

The “Industry Collaborations” program aims at training (junior) researchers in the development of collaborations with industry based on the identification of opportunities within RNA biology that can be matched with their scientific capacities. The participants will work in the identification of capacities that may be of interest to industry and explore how to identify and approach relevant companies to establish potential collaborations.

The program is composed of a set of seminars and hands-on training where researchers will work on:

- Identification of capabilities for collaboration
- Identification of industry partners
- Type of agreements
- Slide deck preparation

Registrations are open until the end of June.

Register here: <https://forms.gle/PtY5DeSqyZgYr7s26>

Agenda

10th October

10h00 Seminar “Intellectual Property in biomedical research”

13th October

09h30 Introduction to the program "Industry Collaborations"

10h00 Seminar "How to collaborate with industry"

11h00 Break

11h30 Identification of capabilities for collaboration

12h30 Lunch

13h30 Identification of industry partners

15h30 Break

16h00 Type of agreements

16h30 Slide deck preparation

18h00 End of the 1st day



Industry Collaborations Program

14th October

- 09h30** Slide deck preparation
- 11h00** Break
- 11h30** Slide deck preparation
- 12h30** Wrap-up and conclusions



Business Ideas Program

The “Business Ideas” program is for all (junior) researchers interested in learning more about Entrepreneurship and how to create a start-up company. The program aims at training researchers in developing and turning an innovative idea into a business. Participants are invited to bring capacities/results generated in their lab. However, it is not mandatory that the business ideas come from real research projects, i.e, in case you do not identify anything from your lab that could be aligned with the program, you can still participate with a fictitious business idea. Researchers can apply individually or with a team, and will receive support in developing a business case for a product (or service) concept and in how to disseminate it to key stakeholders. Participants will be able to present their pitch in a final event.

The program is composed of a set of seminars and hands-on training where researchers will work on:

- Business Case - value proposition, market needs and opportunities, benchmarking analysis and development plan
- Pitch presentation

Registrations are open until the end of June.

Register here: <https://forms.gle/PtY5DeSqyZgYr7s26>

Agenda

10th October

09h30	Introduction to the program "Business Ideas"
10h00	Seminar “Intellectual Property in biomedical research”
11h00	Break
11h30	Seminar “Drug discovery and development”
12h30	Lunch
13h30	Seminar "Funding opportunities"
15h00	Introduction to the hands-on training sessions
15h30	Break
16h00	Value proposition & market needs and opportunities
18h00	End of the 1 st day



Business Ideas Program

11th October

09h30	Value proposition & market needs and opportunities
11h00	Break
11h30	Benchmarking analysis & development plan
12h30	Lunch
13h30	Benchmarking analysis & development plan
15h30	Break
16h00	Benchmarking analysis & development plan
18h00	End of the 2 nd day

12th October

09h30	What is expected from a pitch?
10h00	Pitch preparation
11h00	Break
11h30	Pitch preparation
12h30	Lunch
13h30	Pitch preparation
15h30	Break
16h00	Pitch preparation
18h00	End of the 3 rd day

14th October

13h30	Pitch presentations
15h30	Break
16h00	Seminar "Challenges in launching and running a start-up"
17h00	Wrap-up and conclusions